

DIGITAL MEDIA KIT 2017

E-NEWSLETTER

Alberta Oil readers are energy sector professionals who follow the latest in news and industry trends. Through our newsletter distribution, our readers will receive updates on the most recent industry developments, special announcements, and upcoming events.

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ALBERTA OIL Insider

The Business of Energy

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TOP STORIES THIS WEEK

A North West Redwater Refinery Primer
The Alberta Party is calling on the province's auditor general to review government spending on the Sturgeon County biomass refinery project

Spratt's Energy Fund Manager On Why He Sees Opportunity in Today's Market
Eric McMillan "The New Spec" Asset Management still pushing energy stock in a balanced portfolio

Is This The End Of The U.S. Oil Boom?
U.S. shale oil production has peaked, productivity gains have flattened and the cheap money has all but disappeared. Has the U.S. shale gas finally blown over?

New Tank-Cleaning Tech Could Be The Answer To Cutting Down On Water Use
York University grad Eddy MacLean's company, RJ MacLean Tank Services, wants to spearhead changes in the tank-cleaning industry

BUSINESS EVENTS & CONTESTS

You have an opinion?—David Yagou has an answer!
Jolie David has become us on the Petroleum Services Association of Canada study on Oil & Gas Service Industry's value in the Canadian economy, a matter no more than ever at risk. This survey is a Q&A with David to learn how you can survive in today's marketplace. [Register today!](#)

March 14-16: Join us at the Canadian Petroleum Services Show!
This new annual address and trade show will address the equality and equality of Canada's oilfield service companies to an elite group of purchasing decision-makers from across the continent. [Click here](#) for more information

Attend the C-Suite Energy Executive Awards Gala
Join the distinguished members of Canada's energy industry at the C-Suite Energy Executive Awards Gala to celebrate the nation's top performing energy executives. [Get your tickets today!](#)

Attend the Business Person of the Year Luncheon
The 2017 Business Person of the Year in PCL Construction's Paul Douglas attended a luncheon in his honor on January 21st in Edmonton. This event will occur every year, make sure to register early!

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Text	50 words max	\$50	\$45	\$40	MS Word	10 days before launch
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