

# E-Newsletter

Target our weekly E-newsletter subscribers and reach them in their inbox. Through our newsletter distribution, our readers receive updates on the most recent industry developments, special announcements, and upcoming events.

**STATS** (3 month average)

Open Rate: **28.26%**

Click Rate: **27.66%**

Subscribers: **2,720**

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**MATERIAL SUBMISSION**

Submit all materials to [digital@venturepublishing.ca](mailto:digital@venturepublishing.ca), using the client name and **“E-News submission”** as the subject line.

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Creative Format	Dimension (Pixels)	Rates (Net) 1x	Rates (Net) 3x	Rates (Net) 6x	Format	Material Deadline
Leaderboard	728 x 90	\$225	\$205	\$195	72 dpi under 30 kb jpg, png, gif	10 days before launch
Big Box	300 x 250	\$225	\$205	\$195	72 dpi under 30 kb jpg, png, gif	10 days before launch
Text	50 words max	\$50	\$45	\$40	MS Word	10 days before launch
Exclusive (All 3)	(includes all of the above)	\$475	\$450	\$425		10 days before launch