

ADVERTISE in the

# SYMPHONY UNDER THE SKY PROGRAM BOOK

**T**his Labour Day weekend, the EDMONTON SYMPHONY ORCHESTRA and ATB Financial present Symphony Under the Sky at Hawrelak Park. Festival conductor Bob Bernhardt leads the orchestra through a diverse line-up of concerts that span everything from classical gems to Hollywood hits. Connect your brand with attendees as they search for information on upcoming shows and pass the time in between performances. Plus, many concert-goers keep the program as a souvenir – extending your advertising value!

## THIS YEAR'S FESTIVAL INCLUDES:

August 31 to September 3

- THE NAT "KING" COLE SONGBOOK
- TCHAIKOVSKY, WAGNER & BRUCH
- A NIGHT IN HOLLYWOOD
- ALBERTA RISING

Attendance: 12,500

**ADVERTISING DEADLINE:**

July 14, 2017

**MATERIAL DUE:**

July 28, 2017

ESO audience members have average household incomes over \$112,596 – exceeding the \$92,300 average household income in Alberta.



## 2017-2018\* ADVERTISING RATES (ALL ADS FULL COLOUR)

Symphony  
Under the Sky

IFC/IBC:	\$1,265
OBC:	\$1,375
Full page:	\$1,100
1/2 page:	\$715
1/3 page:	\$495
1/4 page:	\$390

\*ALL RATES ARE NET OF AGENCY COMMISSION

DISTRIBUTION: 5,000

## AD SIZES (IN INCHES)

Full page – trim size:	6" x 9"
Full page – live area:	5.5" x 8.5"
1/2 page:	5.5" x 4.125"
1/3 page:	5.5" x 2.625"
1/4 page:	2.625" x 4.125"

## HOW TO SUBMIT YOUR AD

Visit [AdvertiseWithVenture.com/Submit-Your-Ad](http://AdvertiseWithVenture.com/Submit-Your-Ad) and follow the easy, online instructions to upload your ad via our ftp site. Alternatively, email [Artdept@albertaventure.com](mailto:Artdept@albertaventure.com) or call 780-990-0839 ext 249 or toll free 1-866-227-4276 ext 249



**Venture** PUBLISHING INC.  EDMONTON SYMPHONY ORCHESTRA  
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