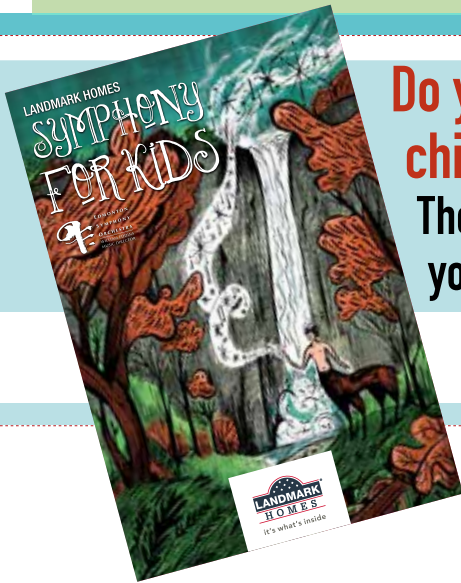


2016/2017 SEASON

LANDMARK HOMES SYMPHONY FOR KIDS PROGRAM



Do you want to connect with families with children under the age 12?

The Symphony for Kids program can help you make the connection

Ask about full issue sponsorship and custom programs!

PRESENTED FOUR TIMES A YEAR, Landmark Homes Symphony for Kids concert series is a popular, engaging, and interactive musical experience for the whole family. When you advertise in Landmark Homes Symphony for Kids program, your ad will be connecting with families attending the Edmonton Symphony Orchestra for the first time as well as regular attendees. With a distribution of 2,000 copies, this program is a targeted and cost-efficient opportunity to reach Edmonton's most active and desirable families.

TOP 3 REASONS TO BOOK

- You'll connect with thousands of Edmonton families over four separate occasions
- You'll raise your brand awareness as a supporter of one of Edmonton's most popular institutions
- You'll gain lasting advertising when families keep this program as a memento of their experience

An advertisement in Landmark Homes Symphony for Kids program will connect your brand with families who love the ESO. Many book tickets for all four events giving your brand the chance to make an impact again and again. Don't miss this chance to promote your brand alongside the ESO!

PERFORMANCE LINE-UP

CANADIAN ROAD TRIP - November 5, 2016
LUCAS' FAVOURITE THINGS - January 7, 2017
PLATYPUS THEATRE'S HOW THE GIMQUAT FOUND HER SONG - April 1, 2017
KIDS, ANIMALS & MUSIC - May 6, 2017

Each performance also includes a Play & Learn session before the concert. The pre-concert events are tailored to fit the theme of the concert

ADVERTISING DEADLINE:
September 27, 2016

MATERIAL DUE:
October 12, 2016

DISTRIBUTION

2,000 copies of the program are distributed free-of-charge to families attending, many of whom keep them as a souvenir, ensuring your advertising message resonates long after the concert is over.

2016-2017* ADVERTISING RATES (ALL ADS FULL COLOUR)

BASED ON 2,000 COPIES

Full page: \$895.00
2/3 page: \$675.00
1/2 page: \$475.00
1/3 page: \$355.00
IFC/IBC: \$1,035.00

*ALL RATES ARE NET OF AGENCY COMMISSION

AD SIZES (IN INCHES)

Full page – trim size: 6" x 9"
Full page – live area: 5.5" x 8.5"
2/3 page: 5.5" x 5.625"
1/2 page: 5.5" x 4.125"
1/3 page: 5.5" x 2.625"

HOW TO SUBMIT YOUR AD

Visit www.AdvertiseWithVenture.com/Submit-Your-Ad and follow the easy, online instructions to upload your digital advertisement via our ftp site. Alternatively, email ArtDept@AlbertaVenture.com or call 780-990-0839 ext 249 or toll free 1-866-227-4276 ext 249.



TO BOOK YOUR AD

Contact us to book your best ad position today:
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